



**WHAT
DESIGN
CAN DO**

**CLIMATE
ACTION
CHALLENGE**

OPEN CALL TO COMBAT CLIMATE CHANGE

JOIN THE #CLIMATEACTIONCHALLENGE

Design platform What Design Can Do, IKEA Foundation and Autodesk Foundation together address climate change in a global Climate Action Challenge.

The challenge calls on designers and creative entrepreneurs from all corners of the world, to submit innovative solutions to combat the impacts of climate change.

FOCUS ON ADAPTATION

Apart from threatening our mere existence, climate change also is a catalyst for instability: the process intensifies conflict, creates food insecurity, destroys homes, and puts people adrift. And this is not a problem of the future; it's happening here and now, hitting the poorest people in the world first. What we need, right now, are ideas that help us cope with a new, unavoidable reality.

WHAT ARE WE LOOKING FOR?

To put it simply: we are looking for fresh and innovative solutions to help mankind adapt to climate change. The best designs are innovative, practical, scalable, affordable, and easily understood. Open to everyone, yet specifically aimed at designers and creative entrepreneurs, the challenge accepts both existing and entirely new solutions.

THE AWARDS

There are separate tracks and awards for students, creative professionals and start-ups. Up to 20 winners, selected by an international jury, share an award package worth EUR 900.000 which includes production budgets and tailor-made acceleration programmes aimed at making the winning ideas, prototypes or start-ups market and investment ready.
Final date for submissions: 21 August 2017

THE CHALLENGE PROCESS

The WDCD Climate Action Challenge (May 2017 – April 2018) is divided into 6 stages:

- 1 INTITATE:** Call for Participation
23 May – 21 August 2017
- 2 NOMINATE:** Selection of the nominees
28 August – 15 September
- 3 IMPROVE:** Refinement of the nominated ideas
19 September – 14 October
- 4 TRIUMPH:** Selection of the winners
21 – 28 October
- 5 ACCELERATE:** Acceleration programme for winners
November – April 2018
- 6 MAKE IT HAPPEN:** Implementation
from April 2018 onwards

LEARN MORE AT WHATDESIGNCANDO.COM/CHALLENGE
#ClimateActionChallenge

MAIN GLOBAL PARTNERS

IKEA Foundation


 **AUTODESK**
FOUNDATION

RESEARCH PARTNER

..STBY..

ACCELERATION PARTNER



A JOINT EFFORT TO COMBAT CLIMATE CHANGE

The WDCD Climate Action Challenge is a joint initiative of design platform What Design Can Do, IKEA Foundation, and Autodesk Foundation, supported by research partner STBY and acceleration partner Social Enterprise NL. Together they challenge the international creative community to come up with unprecedented solutions to face climate change.



MAIN PARTNERS



What Design Can Do (WDCD) is a platform for the advancement of design as a tool for social change. Since its inception in 2011, WDCD has undertaken numerous activities to promote the role of designers in addressing the world's most pressing societal and environmental issues. It does so by showcasing best practices, raising discussions, facilitating collaboration between disciplines and mobilizing the creative community to create social change.

Learn more at www.whatdesigncando.com or www.facebook.com/whatdesigncando

IKEA Foundation



The IKEA Foundation is the philanthropic arm of INGKA Foundation, the owner of the IKEA Group of companies. IKEA Foundation aims to improve opportunities for children and youth in some of the world's poorest communities by funding holistic, long-term programmes that can create substantial, lasting change. The IKEA Foundation works with strong strategic partners applying innovative approaches to achieve large-scale results in four fundamental areas of a child's life.

For more information visit www.ikeafoundation.org or www.facebook.com/IKEAfoundation.



Autodesk Foundation is a private 501c3 non-profit organization of Autodesk, Inc. that supports the design and creation of innovative solutions to the world's most pressing social and environmental challenges. Autodesk Foundation support can include grant funding, software, technical training, and industry expertise to grantees in architecture, engineering, product design and manufacturing, visual effects, gaming, and related fields.

For more information visit www.autodesk.org or [@autodeskipact](https://twitter.com/autodeskipact)

RESEARCH PARTNER

..STBY..

STBY ('Standby') is a design research consultancy based in London and Amsterdam. STBY's creative research projects connect organisations with the lives and experiences of their customers to bring real people into the heart of service innovation processes. STBY is the initiator and co-founder of the REACH network for global design research and is the design research partner of What Design Can Do since 2015.

For more information visit www.stby.eu

ACCELERATION PARTNER



Since 2012 Social Enterprise has instigated the movement of Dutch social enterprises by providing support to its members, facilitating a favourable business environment and inspiring social and entrepreneurial action. As a national membership body Social Enterprise NL represents, connects and supports the growing community of social enterprises in The Netherlands.

For more information visit www.social-enterprise.nl or <https://www.facebook.com/SocialEnterpriseNL/>